FREDERICTON MARATHON
VALLEY GRAPHICS HEALTH & WELLNESS EXPO
Friday, May 8 & Saturday, May 9, 2026
Delta Marriott Fredericton

Location:

The always exciting 2026 Stewart McKelvey Fredericton Marathon race weekend includes an Elite 5k, as well as the traditional 5k, and Youth Fun Run events on Saturday, and our traditional 10k, half marathon, and full marathon events on Sunday. Your business/organization could be a part of it!

The Fredericton Marathon Valley Graphics Health and Wellness Expo will take place at the Delta Fredericton in their ballrooms between 5:00pm – 8:00pm on Friday, May 8, and 9:00am – 5:00pm on Saturday, May 9. While event participants are picking up their race kits, this will give your business/organization a wonderful opportunity to showcase yourself to over 2,000 participants, their friends, family, as well as to race volunteers and other members of the community.

We highly encourage exhibitors to include some type of interactive component at your booth such as a draw or giveaway, game with prizes, as well as bringing items to sell, if possible. This always provides a more engaging, interesting experience for both race participants and exhibitors.

Fredericton Marathon Valley Graphics Expo Specifications:

Friday, May 8	Set-Up	3:00pm – 4:45pm
Friday, May 8	Exhibiting Hours	5:00pm – 8:00pm
Saturday, May 9	Exhibiting Hours	9:00am – 5:00pm
Saturday, May 9	Tear Down	5:00pm – 6:00pm

Rules & Regulations:
Exhibitors must have proof of insurance. Exhibitors requiring access to electricity must indicate and purchase this option at time of commitment

Set-Up & Dismantling of your booth:
The set-up of your booth must be done before the arrival of the participants.

Payment:
Payment in full is required to secure your booth reservation by cheque or EFT.

Insurance:
The exhibitor assumes sole responsibility and liability for any losses or damages to their property or exhibition property caused by themselves or their representatives and should obtain insurance that covers this and indemnifies and holds harmless both Fredericton Marathon Inc. and Delta Marriott Fredericton. All organizations setting up displays shall carry General Commercial Liability insurance for $1,000,000 and be able to submit proof of coverage upon request.

Pricing (plus HST):

Businesses (incl 6' table and two chairs)	$200.00
Not For Profit (incl 6' table and two chairs)	$100.00
Electricity	$ 45.00

Space Assignment:
Preferred booth placement will be on a first-come, first serve basis.

If you would like to be an exhibitor at the Valley Graphics Marathon Health & Wellness Expo, complete and return the following application with payment.

Any questions, please contact: lindacormier11@gmail.com

YES, we wish to book a booth at the Fredericton Marathon Valley Graphics Marathon Expo!

Contact Name: _____

Business/Organization: _____

Mailing Address: _____

Phone: _____

Email: _____

_____ $230.00 Business rate (incl. HST) _____ $45 Power add-on

_____ $115.00 Non-profit rate (incl. HST) _____ $45 Power add-on

Send completed form & cheque to or e-transfer payment to: treasurer@frederictonmarathon.com

Fredericton Marathon Inc.
527 Dundonald St, Suite 195
Fredericton, NB E3B 1X5
***payment must be received in full to secure booth reservation**

Booth Assignments – Rules and Regulations:
Fredericton Marathon Inc. reserves the right to determine exhibitor, product eligibility, and location, taking into consideration all special requests. Your booth location will be confirmed upon arrival on Friday, May 8. Fredericton Marathon Inc. reserves the right to relocate exhibitors and alter the floor plan for the overall benefit of the expo, its exhibitors and guests at any time.

Exhibitors agree to occupy only the contracted space during the show, not impede aisles or adjacent exhibitors. They agree not to sublet their space, sell merchandise or advertise services not approved by the Expo. Failure to do so may result in the Expo restricting or rejecting any exhibit that they deem not appropriate prior to, during and after the Expo.

While we would expect all booth holders to stay until closing on both days, we recognize this isn't always possible. We must have booth holders remain until at least 3:00 pm on Saturday, and if you must leave early, your items must go with you at that time.

The Exhibitor assumes the responsibility for obtaining any licenses for vending their products in the Delta Fredericton and costs that may be incurred by the Expo due to failure to secure proper licensing.

The Exhibitor agrees to conform to all rules and regulations as outlined by the Expo and agrees the Expo shall have the final decision in adopting any rules and regulations deemed necessary in the best interest of the Expo. The Exhibitor agrees the violation of any terms and conditions, rules and regulations of Expo may result in forfeiture of booth and fees as liquidated damages.

_____ As an exhibitor, I accept the above terms and conditions.